CA2 REFERENCE DEFARIMENT,
AL UNIVERSITY OF ALTERIA LIBRARY,
WYZO EDMONTON, ALBERTA.

JUN 12 1954

SIVERSITY OF ALBERTA

DOCUMENTS LIBRARY



RICHAIO News

Issued by
THE RECREATION AND CULTURAL DEVELOPMENT BRANCH

A L B E R T A
DEPARTMENT OF
PROVINCIAL SECRETARY

Authorized as second class mail by the Post Office Department, Ottawa, and for payment of postage in cash.

Vol. 18

Edmonton, Alberta, June 1964

No. 6

DRAMA SEMINAR STAFFERS NAMED

Complete staff for the 5th Annual Drama Seminar being held at the new Vocational Sehool in Drumheller from August 16 to 29, inclusive, has just been announced by the Drama Supervisor.

The staff will be headed by Dr. Francis Hodge, Associate Professor of Drama at the University of Texas.

He took his Ph.D. at Cornell University where he also taught. He has had a wide experience as lecturer, teacher, director, and author, and in recent years has worked as a guest director in Shakespeare at the Colorado Shakespeare Festival, and the Banff School of Fine Arts. He is one of the outstanding names on the American University drama seene.

Also on staff will be Miss Norma Springford, one of Canada's leading professional directors and drama teachers. Freda deBranseoville will be coming to us directly from summer school at University of British Columbia where she will head the Speech Department. Among others, Tom Kerr, who was reeently awarded best director award at the Dominion Drama Festival in Charlottetown, Leslie Funtek, graduate of arts, Royal University of Budapest, and active member of the Registered Interior Designers Association. Mr. Funtek eomes to us on leave from CHCT TV in Calgary.

Application forms are now in the mail, and anyone wishing further information may write to the Drama Division. Deadline for applications is July 13, 1964.

The Drama Seminar has moved this year from Olds to Drumheller and will be the first residential summer course to be held in the brand new vocational school.



Deputy Provincial Secretary, Mr. E. R. Hughes congratulates Mrs. Donna Schmidt, Custodian of Trochu Public Library, on completion of the Library Custodian's Course, 1963-64

ALBERTACRAFT '64

JUNE 15 - 22, 1964

NORTHERN ALBERTA JUBILEE AUDITORIUM EDMONTON, ALBERTA

9:00 A.M. To 9:00 P.M. Daily

ALBERTA



An unusual effect in basketry, accomplished with the use of bulrushes and corn husks, by Elsie Kostash of Edmonton.

JUBILEE AUDITORIUM EDMONTON

This is a cordial invitation to attend the Albertacraft '64 Exhibition, which will be held in the Northern Alberta Jubilee Auditorium, Edmonton, Alberta, June 15-22, 1964.

Included among the many exhibits reeeived to date are some of the following highlights:

- Early Canadian pottery dating back to 1830.
- Weaving samples from numerous countries around the world.
- American ceramics, including one of the largest ceramic pots ever exhibited in Alberta.
- The largest photography exhibit ever held in Albertacraft Exhibitions to date.
- A large display of Indian basketry.
- The award-winning painting from the "All Alberta Exhibition of Painting".

As in past exhibitions, there will be exhibits of a great variety of arts and crafts such as jewellery, metalsmithing,

JUNE 15 - 22 1964

Ceramic Gin Bottle, loaned from the collection of Pauline Boot.



CRAFT'64

leatherwork, batik, copper work, basketry, sculpture, painting, enamelling, graphics, ceramics, mosaics, weaving, etc., from Alberta craftsmen and artists, representing the various levels of ability and training.

A selection of different films relevant to art and crafts will be shown each afternoon and evening. Demonstrations in various crafts will be given at intervals through the exhibition.

The exhibition is open from 9:00 a.m. to 9:00 p.m. daily and members of the Arts and Crafts Division will be in attendance at all times to answer questions and to help make your visit more enjoyable and informative.





These Ccramic Dishes are the work of Luke Lindoe of Medicine Hat.



Ceramic Sculpture, submitted by Gail Lindoe of Medicine Hat.

Copper Relief, executed by Phyllis Ponech, of Edmonton.

9:00 a.m. to 9:00 p.m. Daily

An carly Canadian Pot, loaned to Albertacraft by Doug Andrews of Lomond.



HOW TO USE FILMS

by E. F. Holliday

Supervisor, Visual Education Branch, Saskatchewan Department of Education

Reprinted from "Saskatchewan Community" April, 1959

People do not come to a meeting because you advertise a film showing. People come because they want to come. They have interest in the work of their organization. No significant learning takes place unless a person has interest.

So many meetings suffer because they are abstract, academic, confusing and often dull.

Films help to get other results than just the memorizing of facts. Emotions are affected, attitudes are formed and behavior is modified. Can we afford to neglect these things?

The proper use of films brings about a more desirable group association. The members of your group attain a common denominator of experience.

This does not happen by chance. To get results you must know how to use films. If not, they may prove more of a detriment than a benefit. Films are not an end in themselves. They are a means by which people can be helped to solve their individual and group problems.

Your plan of utilization will depend upon which process you are aiming at:

1) Information, 2) Discussion, 3) Action Motivation.

Sometimes the same film can be used for two or more of these:

(1) Information

- to teach facts, to present theories, to explain processes,
- to give information.

(2) Discussion

• to raise questions concerning which people have a difference of opinion, or value, or judgment, or belief—in order that your group will explore the problem in discussions.

(3) Action Motivation

• to bring individual or group action in response to some social problem—for example, a campaign to raise money for the spread of cancer education or community recreation, etc.

FIVE STEPS TO GOOD FILM UTILIZATION:

- 1. Select not just a film—you want to have the specific film that will do a precise job in a particular programme with a definite group.
- 2. Prepare Yourself. The film is your tool to be used for some purpose of your group. How successfully it will be used, is up to you.
- 3. **Prepare Your Group.** You would never let a speaker go before the group "cold"; you always introduce him. You do this, not to flatter the speaker, but to help your group get ready to make the best of his talk. It's the same way with a film.
- 4. **Prepare Your Room.** You will need to have all equipment set up and tested. Do it early while you are free from distractions and still have time to make new arrangements if there is something wrong with the equipment.

Above all-Get a good projectionist and treat him well!

5. Application and Follow-up. After the screening—follow-up. What you do will depend on your objective but no matter what kind of film you show there will be some kind of follow-up.

SELECTION:

A film isn't a toy—it's a tool. It's a precision instrument which only performs at capacity if it is the right tool for your job. First, you must be clear about your objectives. What

does your group want? What topic has been chosen? **Second**, select your film. Make some notes on it—work out a plan for use. **Third**, preview the film yourself. Make sure it serves your specific purpose.

PREPARE YOUR GROUP:

Condition your audience to the topic of your discussion—then

Introduce the Film:

• Increases interest and expectancy in what is coming. • Indicates the contribution the film has to make. • Helps to fasten the group's attention. • Helps to identify the questions or issues you want to discuss later.

Remember-in your introduction

Do be brief (your audience wants to see the film as well as hear your talk).

Do not weaken the film's climax.

Do not apologize for shortcomings.

Do not oversell or overpraise the film.

Do aim for professional standards.

APPLICATION AND FOLLOW-UP:

(Remember, a hot and stuffy room is one of the finest anesthetics for your audience.)

How to Proceed— When film is used for information the most suitable kind of film is one that presents its facts in a clear, orderly, logical way. (Review: 1. Selection, 2. Prepare yourself, 3. Prepare your group, 4. Prepare your room.)

- After Screening—ask questions of fact in an informal way to test how well film succeeded in imparting information.
- Rescreen if there are some who have not grasped facts presented by the film.
- When film is well understood—for follow-up--ask yourself
 - 1. Are there other films on this or similar topics?
 - 2. What other aspects of the problem are there to consider?
 - 3. Would a filmstrip pamphlet, book, a special speaker be useful in following up the problem?
 - 4. What action or new activity does the film suggest?

IN DISCUSSION

1. Responsibilities of the chairman-

- Introduce topics and define clearly. Introduce film as suggested above. Encourage participation, discourage monopoly by any individual. Keep discussion on subject.
- Clear up confusion, bring in information when needed.
- Sum up at frequent intervals.
 Bring attention to "what can or should we do about it?"
 Have resource leaders on hand.
 - 2. Responsibilities of audience members-
- Participate.
 Contribute ideas without attempting to convert or dominate.
 Keep to main subject.
 Ask for clarification when needed.

SUGGESTED TIME-TABLE FOR MEETING (11/4 - 2 hours)

• Introduction of topic and film (5-10 minutes) • Film showing (10-30 minutes) • Discussion (40-50 minutes) • Summary (10-15 minutes) • Planning ahead (10-15 minutes)

Apply to Recreation and Cultural Development Branch for special listing for films for use with adult education programmes.

1964-65 IN-SERVICE COURSE FOR RECREATION PERSONNEL OPEN FOR REGISTRATION NOW

A. PURPOSE

- 1. To offer persons employed in the recreation field, who are unable to attend university, an opportunity for professional deyelopment and advancement.
- 2. To enable communities to take advantage of present provincial grants paid on behalf of qualified recreation personnel.

B. ELIGIBILITY:

- 1. Candidates must provide documents to substantiate:
 - (a) A complete grade eleven education or better.
 - (b) Leadership training at the activity level, i.e. four week Alberta Recreation Leadership School or the equivalent.
- 2. Candidates over the age of 21 years will be given preference.
- 3. If registration is not filled by Alberta students, a limited number of out of province students may be accepted.

C. COURSE CONTENT

First year—Correspondence Section: Five units of work based on the text "Recreation Administration" by Meyer and Brightbill. Emphasis is placed on program planning and selected reading, organization for public recreation, legislation and personnel.

First Year—Seminar:

Human Growth and Development Leadership Theory

Public Speaking

Conduct of Meetings

Community Recreation

Second Year—Correspondence Section—Five units of work covering philosophy, community development, adult programming, facility planning. Basic Text: Brightbill, Charles K—Man and Leisure; A Philosophy of Recreation.

Second Year Seminar:

Community Development Discussion of Problem Areas

Third Year — Correspondence Section: Text, Thelen "Dynamics of Groups at Work". Kaplan—Leisure in America. Preparation of papers selected recreation topics such as: "An Analysis of My Community in

Terms of Recreation"; "An Analysis

of My Recreation Program"; "The Problems of Leadership in Public Recreation."

Third Year Seminar:

Philosophy of Recreation Ourdoor Recreation Areas Public Speaking Discussion on Problem Areas

COURSE FEES:

All fees cover correspondence course and seminar section, including room and board at the Banff School of Fine Arts.

Candidates are required to submit at least one half of the registration fee with their application form before August 1, 1964, and the remainder on or before January 31, 1965. Initial registration fee will only be refunded if the candidate is not accepted in the course or if he withdraws prior to September 1, 1964.

GENERAL REGULATIONS:

- Candidates must complete the corresondence section before they will be permitted to attend the seminar.
- Candidates who drop the course during the year must re-apply the following year if they wish to continue.
- 3. Candidates will be required to complete the entire three year course within a five year period; otherwise, they may lose the opportunity to do so.
- 4. The Branch reserves the right to cancel any section of the course in which there is insufficient registration.

In addition to the above all candidates will be required to meet at a central point for one week-end, midway through the course.

Certification: Candidates who successfully complete the correspondence section and the seminar for each of the first two years, will receive a letter of credit.

Candidates who successfully complete the final year of the course will be eligible for a recreation directors' certificate.

To be eligible for final certification candidates will be expected to attend at least one short course per year in a specialized area. i.e. Drama, Music, Crafts, Swimming Pool Operation, Camping, etc.

6th Provincial Band & Orchestra Workshop

Mount Royal Conservatory of Music

CALGARY

JULY 13 - AUGUST 8

1964

☆

COURSES

"A" BAND

July 13 - 24 inclusive\$50.00

SYMPHONY ORCHESTRA

July 13 - 24 inclusive\$50.00

"B" BAND

July 27 - August 8 inclusive..\$50.00

JUNIOR STRING ORCHESTRA
July 27 - August 8 inclusive..\$50.00

BAND DIRECTORS' WORKSHOP

August 1 - 8 inclusive......\$42.00

(Includes tuition, board and lodging.)

Applications are available from the Supervisor of Music, Recreation and Cultural Development Branch, Department of the Provincial Secretary, Room 424, Legislative Building, EDMONTON, Alberta.

DEADLINE FOR APPLICATIONS

JUNE 12, 1964

12 REASONS Why a year-round Recreation System is Necessary

IT IS ESSENTIAL TO A WELL-ROUNDED PROGRAM OF ACTIVITIES TO MEET THE NEEDS OF INDIVIDUALS AND GROUPS.

The changing seasons make possible varied programs, each with its appeal. Winter sports are rapidly increasing in popularity. Indoor recreation centres during the late fall and winter months help inestimably in meeting the social, recreational and cultural needs of the individual. Spring and fall bring a large variety of outdoor sports. Summer makes possible playgrounds, picnics, community gatherings, concerts, swimming, camping and countless other delights.

The welding of these activities into a unified whole is imperative to a program which will be community-wide, expressive of the interests of all.

Sixth in a series, courtesy National Recreation Association, to be found in future issues of the RECREATION NEWS

PINE LAKE CAMP LEADERS' COURSE WELL RECEIVED

The annual camp Leadership course for senior program staff was held over the Victoria Day weekend at the Salvation Army Camp at Pine Lake. The program was jointly sponsored by the Alberta Camping Association and by the Recreation and Cultural Development Branch of the Department of the Provincial Secretary. About sixty delegates, representing camps from all over Alberta, were in attendance.

Under the guidance of competent resource personnel, the major areas of organized camping were considered. Demonstrations and practical work in waterfront activities, map using, and camperaft and handicraft technique were presented. The importance of nature study and music in camping was emphasized. Formal and informal discussions on the topics of camp philosophies, leadership proficiency, and spiritual values in camping enriched the program.

The program was successful in bringing delegates to the realization of common problems in camping, and in offering, through workshop techniques, new skills and ideas.

--- Marge Elliot, Calgary.

A thoughtful mind, when it sees a nation's flag, sees not the flag only, but the nation itself; and . . . he reads chiefly in the flag the government, the principles, the truths, the history which belongs to the nation that set it forth.

-Henry Ward Beecher

FLIP OF THE FEZ TO...



Edmonton Parks and Recreation Department for a most comprehensive playground leaders' course.

Phyllis Becker, of the Medicine Hat Recreation Staff, for a very creative approach to playground crafts.

A. Gilmer, Red Cross Director of Water Safety Services for Alberta, for a large program in water safety education.

Winners of the Farm Safety Essay Contest, sponsored by the Alberta Safety Council.

Terry Stewart (R.L.S. '63), on appointment to the Physical Education staff of the Alberta School for the Deaf.

IT'S COOK-OUT TIME!

Write us for your free copies of the pamphlets, "OUTDOOR COOKING" and "OUTDOOR LIVING".

> Recreation and Cultural Development Branch, 424 Legislative Building, Edmonton, Alberta.

Dates to Remember

June 15 - 22-Albertacraft '64, Jubilee Auditorium, Edmonton.

August 16-29-Summer Drama Seminar, Drumheller.

August 22-29-Western Hockey Leadership Institute, Vancouver, B.C.

PROVINCIAL COURSES:

PLAYGROUND AND BEGINNING CAMP COUNSELLORS' COURSE, June 20-26, 1964, Pine Lake.

RECREATIONAL LEADERSHIP SCHOOL, July 6-Aug. 1, 1964, Camrose.

PROVINCIAL BAND AND ORCHES-TRA WORKSHOP, July 13-August 8, 1964, Mount Royal College, Calgary.

CAUTION!

Playgrounds Need Planning!

Do not spoil a play area through the overcrowding of equipment or lack of space. Avoid what recreation people call a "PLUMBER'S NIGHT-MARE".

Write us or contact your nearest Recreation Director for advice on play area layout.

> Recreation and Cultural Development Branch, 424 Legislative Building, Edmonton, Alberta.

YESTERDAY, TODAY AND TOMORROW

There are two days in every week about which it is useless to worry.

One is yesterday with its mistakes and cares; its faults and blunders.

The other is tomorrow. It too is beyond our control. Tomorrow's sun will rise either in splendor or behind a mask of clouds . . . but it will rise.

That leaves today. And usually our present trials are easier to bear then remorse for what happened yesterday, or dread of what tomorrow may bring.

Let us, therefore ,journey but one day at a time.